



# AMERICAN EAGLE OUTFITTERS®

## AMERICAN EAGLE DESIGN CENTER AND STORE

**Project Type:**

Commercial and Retail

**Application:**

Polishable Concrete Overlay

**Location:**

New York City, NY and Liberty Township, OH

**Project Dates:**

NYC: Sept 15 – Oct 5, 2015; OH: Aug 1-25, 2015

**Project Size:**

NYC: 8,000 sq. ft.; OH: 2,000 sq. ft.

**Project Owner:**

American Eagle Outfitters

**Contractors:**

NYC: Modern Surface Solutions; OH: Modern Crete

**Products:**

Rapid Set® TRU® PC Polished Concrete,  
TXP™ Fast Epoxy Primer

Since 1977, American Eagle Outfitters has been dressing today's teens and 20-somethings in laid-back current clothing that's fresh, fun and always fashion right.

When American Eagle decided to remodel the Liberty Township, Ohio location, the company chose TRU PC for the main sales area because it was gray and had the aggregate already in the bag. (In past projects, the company used TRU PC and broadcast additional aggregate into the wet material to achieve the look they wanted.) After the overlay was placed, it was polished the next day to an 800-grit finish.

When American Eagle remodeled their Design Center in NYC, the company wanted an overlay that would resemble the look of polished concrete. The contractor used TRU PC to achieve that look, which was mixed in four-bag batches via hippo mixers. The material was applied at 3/8 inch by gauge rake and finished with a smoother trowel. It was then polished to 800 grit.