



PROJECT BRIEF



GUCCI AMERICA IN THE FINANCIAL DISTRICT

Project Type:

Commercial

Application:

Floor leveling, polishable concrete overlay

Location:

New York, NY

Project Dates:

June 1 - July 30, 2016

Project Owner:

Gucci

Contractor:

All Stone Restoration

Project Size:

35,000 sq. ft.

Products:

Rapid Set® Acrylic Primer, Cement All®, LevelFlor®, TRU® PC Polished Concrete, TRU® PC Spike Roller

Gucci is a recognized name in luxury fashion, so their store and office interiors are designed to be luxurious, as well. The company leases 80,000 square feet across two floors at 195 Broadway in New York City's Financial District; the space is used for offices and a showroom.

The interior maintains some of the historic building's original architectural features but is predominantly designed with modern, spare lines and sleek materials. Dark furnishings and black steel stairs contrast with light-colored walls and floors.

3,700 bags of Rapid Set products were used to renovate the concrete floor. Shot-blasting was performed to prep the surface and give it a rough profile to promote adhesion of overlay products. Patching the floor, priming with Rapid Set Acrylic Primer and applying LevelFlor also helped ready the surface for overlay.

Cement All was used for patching prior to using LevelFlor. LevelFlor was pumped, and TRU PC Polished Concrete was mixed and placed with CS Unitec Hippo Mixers, using integral pigment. The floors were finished with TRU PC Spiked Rollers, ground and polished with a SASE system.