



PROJECT BRIEF



OFF BROADWAY SHOE WAREHOUSE

Project Type:

Retail

Application:

Polishable Concrete Overlay

Location:

Lafayette, LA

Project Dates:

February 5–7, 2016

Project Owner:

Off Broadway Shoe Warehouse

Contractor:

QuestMark

Project Size:

10,000 sq. ft.

Product:

Rapid Set® TXP™ Fast Epoxy Primer, TRU® PC Polished Concrete, TRU® PC Spiked Roller

Off Broadway Shoe Warehouse is part of a chain that started with a single location in downtown Nashville, Tennessee in 1989. Since then, the brand has been acquired by the Deichmann Group and has grown to more than 75 locations across the United States. As with most large retail chains, store designs conform to a standard that reflects brand identity while providing serviceable, easy-to-maintain interiors.

Polished concrete flooring continues to be in demand for today's retail environment—it's not only sustainable but also durable. To meet the design needs of the Off Broadway Shoe Warehouse in Lafayette, Louisiana, TRU PC Polished Concrete was chosen to be used as the overlay.

TXP Fast Epoxy Primer was used under the TRU PC for greater adhesion. Then TRU PC Polished Concrete was mixed with water in Hippo mixers. The material was then placed with a gauge rake and finished using a TRU PC spiked roller. This spiked roller is designed for self-leveling overlays and releases trapped air that has been produced during mixing, significantly reducing surface pinholes after polishing. A SASE grinder and a smoother were also used on the surface. The result is a flat, glossy, durable, easy-to-maintain floor.