



## PROJECT BRIEF



## TARGET STORE

**Project Type:**

Retail

**Application:**

Underlayment and polishable concrete overlay

**Location:**

Manhattan, NY

**Project Dates:**

Feb 20 – May 26, 2018

**Project Owner:**

Target

**Contractor:**

All Stone Restoration

**Project Size:**

18,000 sq. ft.

**Product:**

Rapid Set® Acrylic Primer, LevelFlor®,  
TXP™ Fast Epoxy Primer, TRU® PC Polished Concrete,  
TRU® PC Spiked Roller

A 22,500-square-foot small-format Target store, located at Essex Crossing's 145 Clinton Street development, was the retailer's fourth location to open in Manhattan. It occupies the second floor of a 15-story building that also houses a grocery store and 211 apartments.

Like other Target stores that follow the company's "Next Generation" store design format that rolled out in 2017, the Clinton Street location features stenciled concrete floors that lend a modern look to the space. 1,500 bags of Rapid Set cement-based products were used to create the store's glossy, polished floor surface.

Crews ground the floors using SASE equipment and applied TXP Fast Epoxy Primer with a full sand broadcast. TRU PC was placed and polished with stenciling and applied in key circulation paths. Other areas received Acrylic Primer followed by LevelFlor. Materials were mixed with Hippo mixers and finished with TRU PC spiked rollers.