



PROJECT BRIEF



TESLA SHOWROOM IN THE AVENTURA MALL

Project Type:

Retail

Application:

Polishable concrete overlay

Location:

Aventura, FL

Project Dates:

Oct 1, 2017 – Feb 1, 2018

Project Owner:

Tesla

Contractor:

QuestMark

Project Size:

3,500 sq. ft.

Product:

Rapid Set® TRU® Self-Leveling, TXP™ Fast Epoxy Primer, TRU® Self-Leveling Spiked Roller

Aventura Mall in the greater Miami area completed a 315,000-square-foot expansion in 2018. Designed by Venezuelan architect Carlos Zapata, the structure houses several upscale retailers, including a Tesla showroom.

The addition is a modernist, multi-story space that is capped by a continuous skylight. Angular balconies and curved glass walls connect the mall interior to the outdoor, interactive slide tower that is a signature element of the design. Centrally located in the new design, the Tesla showroom is an integral part of the destination space.

Clean, uninterrupted lines carry into the Tesla store and cars are showcased on a polished concrete floor. TXP Fast Epoxy Primer was used to prime the floor. 350 bags of TRU Self-Leveling were mixed in Hippo mixers, placed with a gauge rake and finished with a TRU Self-Leveling Spiked Roller. Ameripolish colors were used and the surface was polished using a SASE system.