



PROJECT BRIEF



TESLA STORE IN BELLEVUE, WASHINGTON

Project Type:

Flooring

Application:

Repairs and polishable concrete overlay

Location:

Bellevue, WA

Project Dates:

October–November, 2011

Project Owner:

Tesla

Contractor:

CONSURCO

Project Size:

4,000 sq. ft.

Product:

Rapid Set® Cement All®, FLOW Control®,
SET Control®, TRU® Self-Leveling

Bellevue Square, the fourth-largest mall in Washington's Puget Sound region, signed Tesla as a tenant in 2011. At the time it opened, the store was only the fourth mall location for the automaker. With tech companies nearby, including Microsoft, Bellevue Square offers Tesla proximity to the company's target customers. The store is also representative of Tesla's "interactive" retail strategy, with a Tesla floor model that customers can explore and interactive features that allow customers to design their own car.

During the store remodel, workers had to perform extensive surface prep prior to the TRU installation. They injected cracks in the floor with Metzer McGuire products and installed spider lath in the epoxy. TRU Self-Leveling was then mixed in Hippo mixers and poured in two phases. Ameripolish Integral Colors were used in the mix. The final surface was polished to an 800 grit and sealed.